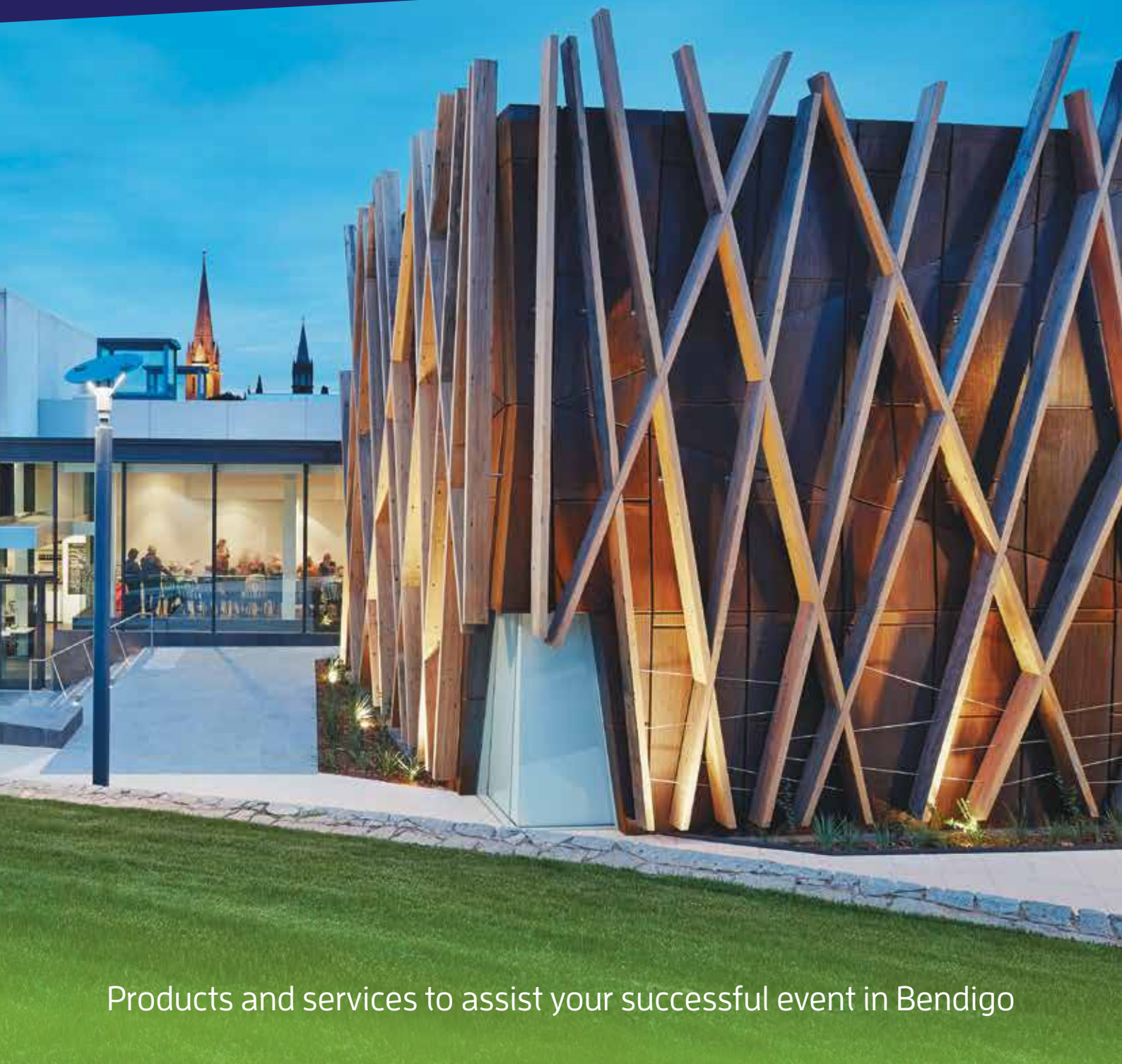


# BENDIGO

## Events Planning Guide

2015-2017



Products and services to assist your successful event in Bendigo



JANUARY							FEBRUARY							MARCH							APRIL						
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Please note: Bendigo celebrates Bendigo Cup as a public holiday in October instead of Melbourne Cup in November.

Cover image by Peter Clarke, all other images supplied by Bendigo Tourism.





## What's new?

With almost 1000 seats, Bendigo's state-of-the-art Ulumbarra Theatre has to be seen to be believed as it rises majestically from within the walls of the 1860's Sandhurst Gaol.

Only a five minute walk from the View Street Arts precinct including The Capital, Visual Arts Centre, and Bendigo Art Gallery.

The city's latest venue is ideal for conferencing, product launches, presentations, private performances as well as offering sit-down dining and break-out spaces.

Ulumbarra's main stage is the largest in regional Australia and can accommodate any performer or touring company with a

fully-functional fly tower and world-class production capabilities.

Designed by Melbourne architects Y2 and international theatre design specialists Schuler Shook, Ulumbarra Theatre merges contemporary design with the heritage elements of the old penitentiary architecture.

With an auditorium capacity of 951, expansive foyers, studios and meeting rooms, Ulumbarra Theatre's architects have cleverly adapted this historic gaol to create an extraordinary arts and community facility.



### ACKNOWLEDGMENT OF COUNTRY

The City of Greater Bendigo would like to acknowledge that we are on Dja Dja Wurrung and Taungurung Country whose ancestors and their descendants are the traditional owners of this country.

We acknowledge that they have been custodians for many centuries and continue to perform age old ceremonies of celebration, initiation and renewal. We acknowledge their living culture and their unique role in the life of this region.



# Welcome to Bendigo





# A contemporary regional city, Bendigo offers welcoming and friendly hospitality with the comforts of home.

What can we do for you? We really do want your event in Bendigo, so whatever type or size of event you have planned, our advice, local knowledge and support services will make your planning a breeze.

## VENUES OF DISTINCTION

Bendigo is no stranger to hosting meetings and events in a diverse range of venues from boutique meeting rooms in galleries and hideaways, modern hotel facilities, glamorous theatres and jaw-dropping civic buildings as well as flexible spaces for 1000 delegates.

With the 11,000 m<sup>2</sup> of clear span space in two pavilions at the Exhibition Centre and seating for 3500 at the Bendigo Stadium and capacity for 15000 campers at the Elmore Events Centre, it's easy to accommodate a variety of exhibitions and events.

The new Ulumbarra Theatre has almost 1000 seats, contemporary dining and workshop spaces - all built within the historic gaol and has to be seen to be believed.

Big businesses have enjoyed the warmth and hospitality including ASX 100 listed companies, State and Federal Government Roadshows and large scale information sessions and gatherings, business really is booming in Bendigo!



## PERFECTLY PLACED

Centrally located, Bendigo is fast gaining a reputation as an events capital in regional Victoria. An easy 100 minute drive from Melbourne's CBD (90 mins drive from the Tullamarine Airport or just under two hours on the shuttle bus service), hourly V/Line rail services from Melbourne's Southern Cross Station and private charter air links.

## VERY ACCOMMODATING

Bendigo spoils visitors with a wide range of accommodation options throughout the city and surrounds including motels, hotels, caravan parks, serviced apartments, self contained, boutique and B&B's offering accommodation for 4000 people. For those wishing to escape to a rural setting there are farm stays, rural retreats, wineries and B&B's to be explored.

## Let us do your accommodation bookings

Let the experts at the Bendigo Visitor Centre handle all of your accommodation needs. This free service provides personal accommodation management for each delegate, saving you valuable time and giving you peace of mind that your guests are matched with accommodation to suit their needs.

## Registrations

The Visitor Centre team can also manage your event registrations on-line including gala dinner bookings, workshop options, social outings etc. with on-line payment available.



## Did you know?

- 1 The region's traditional owners are the Dja Dja Wurrung and Taungurung
- 2 Greater Bendigo's growing population is almost 110,000
- 3 Bendigo has Australia's oldest vintage tram fleet
- 4 Myer, Jimmy Possum, Bendigo Bank, Leggos and Fernwood Fitness began here
- 5 The 144-year-old Bendigo Easter Festival is Australia's longest running community festival
- 6 Bendigo was the world's richest goldfields between 1850 to 1900



- 7 Some of Australia's best reds come from the Bendigo and Heathcote wine regions



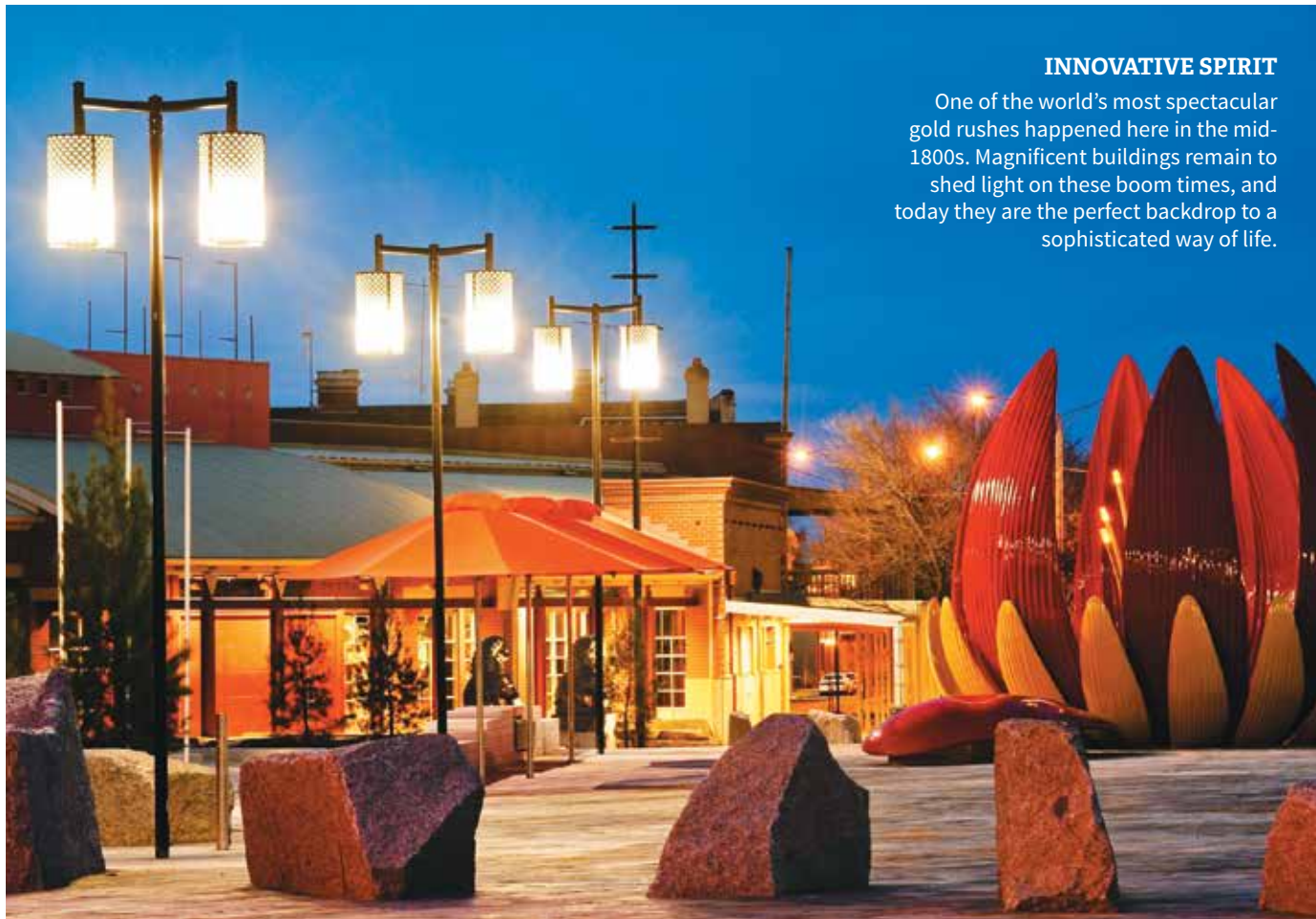


# Beautiful Bendigo





For your next conference, meeting or event.



### INNOVATIVE SPIRIT

One of the world's most spectacular gold rushes happened here in the mid-1800s. Magnificent buildings remain to shed light on these boom times, and today they are the perfect backdrop to a sophisticated way of life.

### A GREAT LOCATION IN THE CENTRE OF VICTORIA

#### Climate

Warm dry summers, cool winters, sunny springs and autumns.

#### Population

Bendigo is one of Victoria's largest and most progressive regional municipalities with a population of almost 110,000 people.

#### Touring route

Bendigo is part of the Sydney/Melbourne heritage drive touring route.  
[www.sydneymelbournetouring.com.au](http://www.sydneymelbournetouring.com.au)

#### How to get to Bendigo

Ideally located in Central Victoria, Bendigo is only 90 minutes from Melbourne Airport along the Calder Freeway and 90–120 minutes via V/Line trains from Southern Cross station. As a progressive and invigorated destination it is well serviced by excellent road, rail, bus and airport bus.

### CHINESE HERITAGE

Home to Loong, the world's oldest Imperial Chinese dragon and Sun Loong, the world's longest Imperial dragon.

The annual Bendigo Easter Festival is Australia's oldest continuous running festival.



### EVENTS HUB

Bendigo has a long history of hosting events that bring people from far and wide. With international and national events throughout the year, it has long been recognised as the place to be.

# Event support





# Here's a few ways the Business Events team can assist:

## WE CAN HELP YOU

Assist with creating vibrant touring, social, incentive, team-building and partners programs.



## BIG DECISIONS CAN BE HARD

Assist with familiarisation itineraries to a variety of venues /accommodation/ attractions before the big decision is made.

## WE ARE GREAT PROMOTERS

Provide promotional material, maps and welcome kits to delegates who utilise the Bendigo Visitor Centre accommodation booking service.



## SPONSORSHIP OPPORTUNITIES

Assess your event for possible support and/or sponsorship.

## LOCAL MEDIA SUPPORT

Assist with local media support to enhance your event.

## LOCAL TALENT IS GOOD TALENT

Recommend local audio visual, catering, entertainment, key note speakers, gifts, transportation and other conference services.



## Explore our region

There are many ways to help you choose Bendigo attractions, parks, gardens, galleries, shopping, wineries and restaurants – all perfect accompaniments needed to ensure inspiring partner itineraries and creative incentive tours. Now all conveniently at your fingertips.

**Websites: [bendigotourism.com](http://bendigotourism.com) and [heathcote.org.au](http://heathcote.org.au)**

Comprehensive updated news and events, accommodation bookings, advice on attractions and activities all at the click of a button.

## Social media

Bendigo's social life is alive and well. Keep up-to-date with comments, reviews, videos and opinions:



@ExploreBendigo

@ExploreHeathcote





# A city of gold

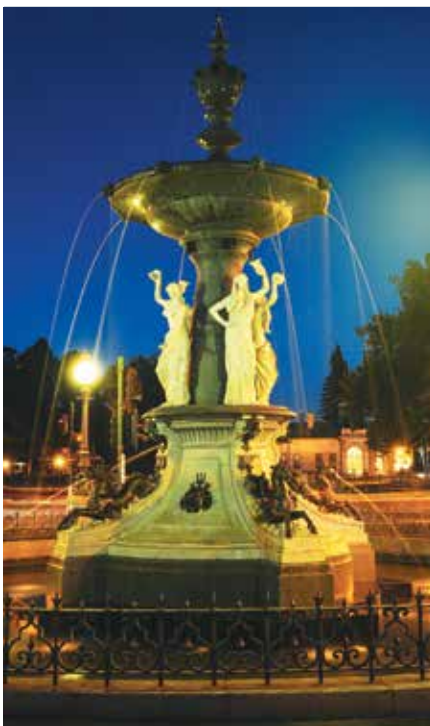




Once the richest place on the globe, with nine billion dollars worth of gold found between 1850 and 1900.

### A GRAND PLAN

As Bendigo's wealth grew, so too did the visions for this new city. Founders set out to recreate London, giving Bendigo a distinctive European feel to this day. The arrival of fine public buildings transformed the landscape during the 1880s and 1890s.



### DIGGING DEEP FOR GOLD

Gold undoubtedly put Bendigo on the map more than 150 years ago. Within a decade of the first discovery in 1851, many deep shafts were constructed to tap the rich gold-bearing quartz reefs deep beneath the surface. Many present day authentic attractions share the fascinating stories of this gold boom.

### CHINESE INFLUX SHAPES HISTORY

Many thousands of Chinese arrived in the mid-1800s to strike it rich, and within ten years they made up 20% of the Bendigo population. While many returned home when the rush ended, some remained to form the Bendigo Chinese community which continues to shape the city.



## Unique Experiences

- Prospect for gold in Bendigo's nearby Whipstick Forest to find your fortune!
- Take a Grand Building Tour of the historic Town Hall or Post Office
- Get a taste of gold fever on an underground mine adventure at Central Deborah Gold Mine
- Meet Loong, the world's oldest Imperial Dragon at the Golden Dragon Museum
- Visit Bendigo's Joss House Temple, one of the few remaining buildings of its type in Australia
- Board a rattling Vintage Talking Tram Tour for fascinating hey-day stories
- Check out the transformed trams with interiors designed by Jimmy Possum and the Schaller Art Series Hotel. There's even a Blues tram during the Blues and Roots Festival



# Centrally located

Bendigo is beautifully located in the heart of Victoria.



	by car	distance	by train/bus
From Melbourne to Bendigo	1 hr 30 mins	147 kms	2 hours*
Bendigo to Castlemaine	30 mins	38 kms	25 mins*
Bendigo to Daylesford	1 hr	77 kms	1 hr 10 mins
Bendigo to Ballarat	1 hr 30 mins	122 kms	2 hours*
Bendigo to Geelong	2 hrs	178 kms	4 hrs 20 mins
Bendigo to Echuca	1 hr 10 mins	92 kms	1 hr 15 mins
Bendigo to Heathcote	35 mins	47 kms	
Bendigo to Tullamarine Airport	1 hr 40 mins	143 kms	

\* Contact V/Line on 1800 800 007 or [www.vline.com.au](http://www.vline.com.au)

### AIRPORT CONNECTIONS

Bendigo Airport Bus picks up and drops off at Melbourne Airport seven days a week, seven times a day (five on weekends) via Melbourne's Tullamarine Airport, Gisborne, Woodend, Kyneton, Malmsbury, Chewton and Castlemaine.

Bookings are essential on +61 3 5444 3939 • [www.bendigoairportservice.com.au](http://www.bendigoairportservice.com.au)







# Creative encounter





# Cultural and creative, the arts scene in Bendigo is alive and thriving.



## MEET THE ARTISTS

Since 1858 Australia's oldest working pottery, Bendigo Pottery has been producing fine ceramics and a healthy crop of accomplished potters.

Visit an artist studio or gallery to experience the resurgence of artisans in the region. See paintings, hand-crafted jewellery, clothing, ceramics and much more.

## NIGHT ON THE TOWN

Enjoy theatre, music, dance or comedy at Ulumbarra Theatre before heading for a nightcap or dancing into the small hours at a local underground music bar.

## GALLERY BRINGS GLAMOUR

Bendigo Art Gallery has hosted major international exhibitions that have

reinvigorated the arts scene. Its reputation as one of Australia's leading galleries has seen visitors flock from across Australia in recent years.

## UNIQUE EXPERIENCES

- Walk the Arts Precinct in View Street, with galleries, theatres, eateries and eclectic shopping
- Go on an Artisans walk in the centre of Bendigo to meet and experience Bendigo's arts community
- Create your own clay masterpiece at Australia's oldest working pottery, Bendigo Pottery
- Find inspiration at The Great Stupa, a sacred Buddhist monument being built near Bendigo



## Artists walk

An easy walk between each location

## WANT TO EXPERIENCE BENDIGO'S ARTS COMMUNITY?

Here's an idea to get you started..

- 1 Start at funky Chancery Lane and take in ever changing street art and exhibitions
- 2 Head to the Bendigo Visitor Centre and see local artworks at the **Living Arts Space** and Bendigo exhibitions at the **Post Office Gallery**
- 3 Pop into **Bob Boutique Gallery** for all things cute and kooky
- 4 Then onto Bath Lane, see local youth artwork celebrated along **Pennyweight Walk** and **Bath Lane**
- 5 Near the Alexandra Fountain is **View Point Handmade Gallery** supporting local artists

Then head up to the View Street Arts Precinct and see exhibitions at:

- 6 **Bendigo Art Gallery**
- 7 **Dudley House**; and
- 8 **La Trobe University Visual Arts Centre**
- 9 Finish off at **LLanvair.H.R Gallery** and **SB Libris** handmade leather book binders





# Foodies love fossicking





# Come fossick in the Bendigo region and discover our abundance of local produce.

Bendigo is perfectly placed to start your journey out in the bountiful nearby regions to visit farm-gates, cellar doors, food producers and passionate foodies. There are more than 100 producers in the network, all within beautiful Bendigo. Look out for the Food Fossickers logo to



know you've found them, or go to [www.foodfossickers.com.au](http://www.foodfossickers.com.au) for the full list and further details.

How about a unique partner program or incentive tour for your group to discover and learn more about our local produce? Arrange a coach and we can start planning a foodie itinerary together.



## Food Fossicking Foodie Tour

Come and tour beautiful Bendigo's best-loved foodie treasures.

Taste your way around an artisan chocolate shop, sourdough bakery, Italian delicatessen, a wholefoods fun emporium and one stylish restaurant.

- Meet the makers and hear their stories
- Sample handcrafted treats
- Fill your tour bag with gifts from each venue
- Enjoy a light lunch of local produce and tasting a glass of regional wine





# Experience dining





# A multicultural experience awaits, offering many choices.

## FOSSICK FOR OUR FOOD GOLD

Find gourmet delights like chocolates, specialist greengrocers, restaurants, bakeries and a vibrant cafe culture. Further afield discover farm-picked apples, cherries, stone fruits, herbs, olives and more...



## LIFE IN THE LANEWAYS

The smell of coffee wafts through the air from funky cafés that exude our relaxed way of life. Laneways bustling with atmosphere and bubbling with boutique beers are worth finding.



## GROUP DINNERS

Many of Bendigo's restaurants can accommodate large groups either in the whole restaurant or in private dining rooms. What a great option for 'free nights' on your itinerary, private Board Meetings or casual dining.



## Unique Experiences

- Dine alfresco along beautiful streets
- Savour a local blended coffee in buzzing Chancery Lane
- Experience the region's farmers markets which feature local produce grown by the producer
- Dine heritage style in one of our many historic restaurant settings
- Book a restaurant balcony and soak up the City's ambience both day and night
- Check out unique venues offering a blank canvas of themed catering



## Key food events

### FIRST SATURDAY OF EACH MONTH

- Heathcote Bush Market  
High Street, Heathcote

### FIRST SUNDAY OF EACH MONTH (EXCEPT JANUARY)

- Castlemaine Farmers' Market  
Mostyn Street, Castlemaine

### SECOND SATURDAY OF EACH MONTH

- Bendigo Community Farmers' Market  
Sidney Myer Place, Bendigo

### THIRD SATURDAY OF EACH MONTH

- Heathcote Farmers' Market  
High Street, Heathcote

### MARCH

- Regional Longest Lunch  
Rosalind Park, Bendigo
- Picnic with the Mad Hatter  
Bendigo Botanic Gardens

### JULY

- Festival of Lamb  
Bendigo Showgrounds



# A passion for shopping





# Find your style as you step into our fashionable boutiques and eclectic havens.

## CUTTING EDGE MEETS VINTAGE

From the funky and fashionable to the retro and collectable, discover stand-out in the crowd garments, hats, shoes and jewellery. Hunt through treasure troves for antiques, books and collectables or unearth an emerging fashion designer.

## PRECINCT PERFECT

Distinctive shopping precincts dot the central district and are perfectly placed for walking. Each has an ambience that reflects the mix of shops and businesses.

## RETAIL LEGENDS

One of Australia's most successful retail stories started here when Sidney Myer set up the original Myer store. Myer still stands at the heart of Bendigo's retail hub and commemorated with the street name Sidney Myer Place.

### KEY FASHION EVENTS

#### July

Women of Wool – Australian Sheep and Wool Show, Bendigo Showgrounds

#### September

Bendigo Fashion Festival

#### October

Elmore Field Days: Ag Art



## REGIONAL MARKETS

Venture out to a market to shop for fantastic regional produce, unique handmade goods or that rare vintage gem.

### Bendigo Community Farmers' Market

Second Saturday of each month  
Sidney Myer Place, Bendigo

### Bendigo Design Market

Held four times a year at different venues in Bendigo

### Castlemaine Farmers' Market

First Sunday of each month  
Alongside Castlemaine Market Building

### Gravel Hill Market

Third Saturday of each month  
65-71 Mundy Street, Bendigo

### Heathcote Bush Market

First Saturday of each month  
Adjacent to the Heathcote Visitor Centre, Heathcote

### Heathcote Region Farmers' Market

Third Saturday of each month  
Heathcote Barrack Park Reserve

### Maldon Market

Second Sunday of each month  
Fountain Street, Maldon

### Talbot Farmers' Market

Third Sunday of each month  
Scandinavian Crescent, Talbot

### The Square - Bendigo's Handmade Market

Various, Bendigo Town Hall

### Trove Makers' Market

Third Sunday of each month  
The Good Loaf Sourdough Bakery and Café, Bendigo

### Wesley Hill Market

Every Saturday



## Must do list

- 1 Pick up the Bendigo Dining and Shopping Guide from the Bendigo Visitor Centre on Pall Mall to find the hot spots
- 2 Hunt down your favourite book at one of Bendigo's new or secondhand book stores
- 3 Visit the Uniquely Bendigo gift shop at the Bendigo Visitor Centre or shop online at [www.uniquelybendigo.com.au](http://www.uniquelybendigo.com.au)
- 4 Tour the famous Jimmy Possum furniture factory
- 5 Wander along View Street for art, antique and designer boutiques
- 6 Shop for local and global treats at Bendigo Wholefoods
- 7 Learn the art of bookbinding at SB Libris





# Glorious wine





# Discover local wines and meet the winemakers at more than 40 cellar doors surrounding Bendigo & Heathcote.



## WORLD-CLASS WINES

From rich, ripe reds to elegant whites, the wines from Bendigo's gold-bearing soils are a wine lover's treasure and the nearby Heathcote region produces fine world-class Shiraz from the famed ancient Cambrian soils.

## MEET THE WINEMAKERS

A visit to a local vineyard can often result in a good old chat with the winemaker about their latest vintage. Across the Bendigo and Heathcote wine regions, you'll find more than forty cellar doors waiting to be discovered.



## GRAPE CELEBRATIONS

Festivals celebrating the latest vintage are offered by both the Bendigo and Heathcote winegrowers.



## UNIQUE EXPERIENCES

- Enjoy local wines at many of our restaurants and cafes
- Ride a series of bike trails that link local vineyards
- Meet the makers at their cellar doors to talk about their latest vintage
- Indulge in seasonal lunches and dinners amongst the wine vats
- Taste-test locally brewed beers at pubs in and around Bendigo



## Key food, beer and cider events

### MARCH

- World's Longest Lunch Bendigo and Heathcote
- Strategem Bendigo Winemakers Festival
- Bendigo Craft Beer and Cider Festival

### JUNE

- Heathcote on Show

### AUGUST

- Bendigo on the Hop

### OCTOBER

- Heathcote Wine & Food Festival
- Bendigo Wealth Heritage Uncorked



# Get out and about





Experience the great outdoors with our major events, walking and bike tracks, parks and nearby bushlands.



### SPORTING CITY

A network of bike tracks crisscross the city and surrounding bush creating a thriving cycling community and sporting culture. Big annual sporting events like the International Madison put Bendigo in the spotlight. Tennis, basketball, bowling, football, cricket and netball bring competitors from far and wide.

### WELCOMING WATERS

Lake Eppalock is perfect for water based activities and outdoor group picnics. Constructed on the Campaspe River in the 1960s, this vast lake has always been popular for boating, water-skiing, fishing and swimming. Why not have a lunch box delivered to your group?



### BOTANICAL BEAUTY

Enjoy the botanical delights of the refurbished Bendigo Botanic Gardens and the tranquility of Rosalind Park in the centre of town.



### UNIQUE EXPERIENCES

- Ride the popular O'Keefe Rail Trail from Bendigo to Heathcote
- Join the cycling scene – explore Bendigo on two wheels
- Take to fishing or boating in the waters of Lake Eppalock
- Picnic by Lake Weeroona or Bendigo Botanic Gardens
- Navigate the challenges of the region's five golf courses
- The Goldfields Track offers 200kms of exciting mountain biking



## Community Rides

The Bendigo Cycling Network and Bendigo Cycle Tourism offers many recreational road rides to take part in. Everyone is welcome to join the groups on the rides and get to know our beautiful city.

### ONGOING ROAD CYCLING SCHEDULE:

#### Monday and Friday

6am - 27km ride. Meet at the corner of Mclvor Road and Powells Avenue.

#### Tuesday and Thursday

6am - 33km ride. Meet at the corner of Condon Street and Reservoir Road.

#### Tuesday and Friday

8am - Group rides organised by Peter Moroni (Moronis Bikes). Meet in front of Moronis Bike Shop, 104-106 Mitchell Street, Bendigo.

#### Wednesday

6am - 32km ride. Meet at the corner of Doak Street and Mclvor Road.

#### Thursday

6.30am - 25km Social Women's ride. Meet at 52 Edward Street.

#### Saturday

Departure point: Sternberg Street Roundabout, Bendigo.

Between 7am and 7.45am - There are eight different rides varying from 45km social, 75km with hills and speed and friendly beginner groups.

#### Sunday

8am - 50km circuit of Bendigo - Meet at Charing Cross Alexandra Fountain (corner of Pall Mall and View Street).

8am - Departs the Sternberg Street Roundabout, very social and medium pace ride.

7.30am - Departs the Alexandra Fountain, solid tempo ride and often like a team time trial at times.

Further information and contact Eddie Barkla 0407 840 245.



# Suggested itineraries

## WORLD CLASS ARTS TOUR



### Morning

#### **BENDIGO'S FAMOUS TALKING TRAMS**

Climb aboard one of Bendigo's famous Talking Trams and be delighted as the tram tells you Bendigo's gold story, pointing out key heritage landmarks along Bendigo's majestic boulevard Pall Mall.



#### **BENDIGO ART GALLERY**

Attend a world class exhibition at the Bendigo Art Gallery or see their important permanent collection which features 19th century artwork and contemporary works. For the latest exhibitions visit [www.bendigoartgallery.com.au](http://www.bendigoartgallery.com.au)



### Lunch

#### **GALLERY CAFÉ**

Offering stunning views of Rosalind Park, Gallery Café is the perfect venue for experiencing fresh modern contemporary food and local wines. Located at the rear of the Bendigo Gallery with plenty of parking.



### Afternoon

#### **ARTISAN WALK**

Walk Bendigo's Arts Precinct in View Street, with galleries, theatres, eateries and eclectic shopping. Discover our newest galleries around central Bendigo, including The Post Office Gallery and Living Arts Space Gallery showcasing local artists and Bendigo stories. See ever changing street art from local artisans in Chancery Lane.



#### **BENDIGO POTTERY**

Visit Australia's oldest pottery and create your own clay masterpiece with guidance from an expert potter. Kids can test their creativity with a clay play session. Explore the new Antique and Collectables Centre and meet local Artisans in residence.

## FOOD AND WINE FOSSICKING TOUR

### Morning

#### **FOOD FOSSICKING WALK**

Walk Bendigo's CBD and discover and taste some of Bendigo's local gourmet delights such as homemade gelato, local blended coffee, specialist greengrocers, restaurants, sour-dough bakeries and vibrant cafes. Book tickets at the Bendigo Visitor Centre on Pall Mall or organise your own tour/time with your group.



### Lunch

#### **CONTEMPORARY STYLES**

Discover the newest and hippest places offering seasonal ingredients and showcasing our nearby wine/beer/cider producers. Share bite-size sensations and flavoursome lunch deals.



### Afternoon

#### **WINE AND FOOD TOUR**

A visit to a local vineyard can often result in a good old chat with the winemaker about their latest vintage. Across the Bendigo and Heathcote wine regions, you'll find more than forty cellar doors waiting to be discovered, and winemakers who take you behind the scenes in their vineyard to discover how wine is made. Another option is apple picking in Harcourt. Harcourt has long been famous for its apples and the many roadside farmgates are a wonderful way to meet the farmers and try their delicious produce. Tailored Wine and Food Tours available.



#### **TAKEAWAYS**

Don't forget if you can't get enough of our delicious offerings it's easy to source the goodies from online wineries, local produce speciality shops, cideries and breweries farmers markets or package up locally prepared hampers.





## GOLD ADVENTURE TOUR – ABOVE & BELOW



### Morning & Lunch

#### CENTRAL DEBORAH GOLD MINE

Experience Nine Levels of Darkness on the ultimate ‘downunder’ adventure as you descend 228m beneath Bendigo and experience a day in the life of a miner. Set a charge, work a mine drill, climb ladders in the mineshaft and have lunch underground.



### Afternoon

#### BENDIGO'S FAMOUS TALKING TRAMS

Climb aboard one of Bendigo's famous Talking Trams and be delighted as the tram tells you Bendigo's gold story, pointing out key heritage landmarks along Bendigo's majestic boulevard Pall Mall.



#### BENDIGO TOWN HALL TOUR

Step back into our Golden Era and experience one of the most remarkable boom time buildings in Victoria. Bendigo Town Hall's stunning interior features elaborate plasterwork, extensive hand painted decoration and delicate gold leafing. Tours on Wednesday and Sunday - book through the Bendigo Visitor Centre.

## BENDIGO'S TALE OF GOLD TOUR

### Morning

#### CENTRAL DEBORAH GOLD MINE

Come and see where gold comes from and how it is found at a real gold mine from mid-1900s. Try the underground adventure tour where you gear up in overalls, boots, miner's hat and lamp to descend 85 metres underground. Climb ladders, work a mine drill and search for gold with finder's keepers!



#### BENDIGO'S FAMOUS TALKING TRAMS

Climb aboard one of Bendigo's famous Talking Trams and be delighted as the tram tells you Bendigo's gold story, pointing out key heritage landmarks along Bendigo's majestic boulevard Pall Mall.



### Lunch

#### DINE HERITAGE STYLE

Choose from one of eight Age Good Food Guide restaurants/cafés.



### Afternoon

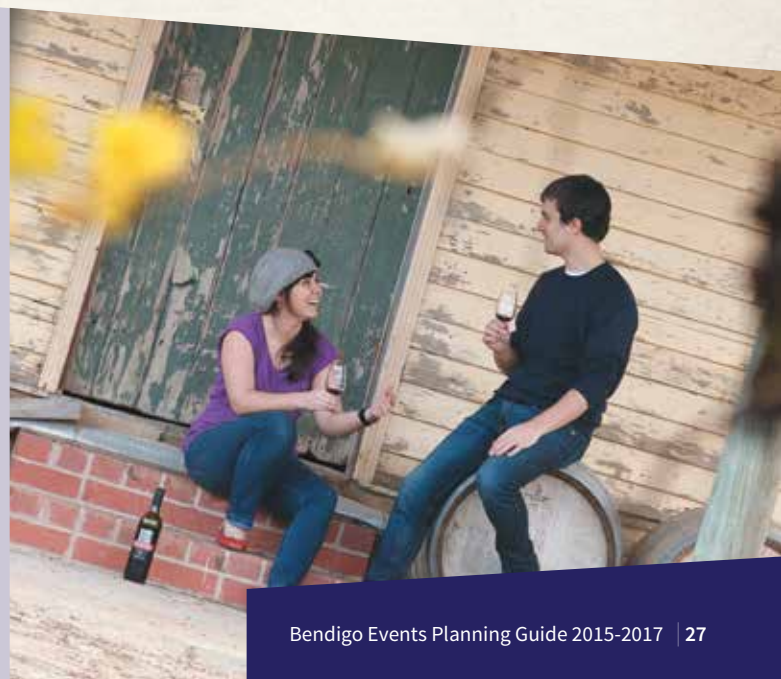
#### GOLDEN DRAGON MUSEUM: DAI GUM SAN CHINESE PRECINCT

Bendigo has a unique Chinese history that is tied to the 1850's gold rush. Feast your eyes on a priceless collection of processional regalia and dragons as you learn about Bendigo's Chinese heritage and meet Sun Loong, the world's longest Imperial Chinese dragon.



Bendigo is the perfect central base from which to explore the many fascinating villages and townships of the surrounding region.

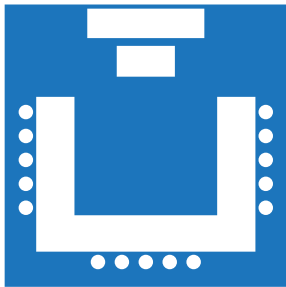
- **Heathcote – 35 minutes by car.** Heathcote is nestled amidst Box Ironbark forests and showcases famed locally grown wines and natural bushlands – making it a special place to visit.
- **Harcourt Valley – 20 minutes by car.** Roads weave through stunning, undulating scenery, past apple orchards, fields of fruit trees, grape vines and lavender.
- **Castlemaine – 30 minutes by car.** Once one of the world's richest shallow alluvial goldfields; the town is now abuzz with vibrant cafés, eclectic shops, historic homes, gracious gardens and art galleries.
- **Maldon – 40 minutes by car.** With its intact heritage streetscape, this old gold mining town was the first to be declared 'notable' by the National Trust of Australia in 1966.





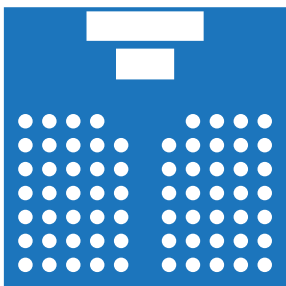
# Room set-up

Popular set-up styles to consider when discussing venue capacity.



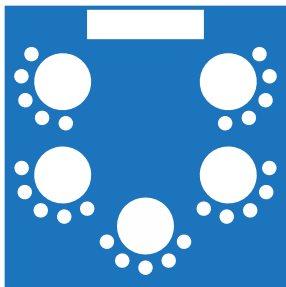
## U-SHAPE STYLE

- Seating around three sides of the room - good for presentations from front
- Square layout conducive to discussion
- Presentation space in the middle of the room



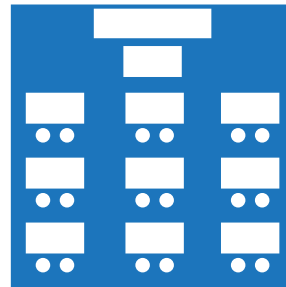
## THEATRE STYLE

- Used for product launches, presentations, displays
- Use to present to large numbers of delegates
- Allows for optimal room occupancy



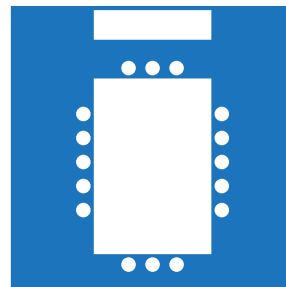
## CABARET STYLE

- All delegates facing front-centre on round tables
- Large space in the middle of the room
- Ideal for small group work



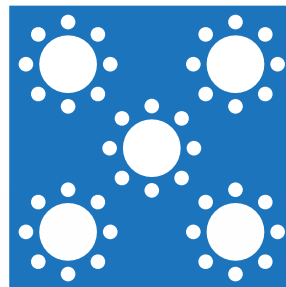
## CLASSROOM STYLE

- Used to present to small to medium groups
- Delegates (in ones or twos) have own workspace
- Ideal for testing and individual training
- Tables angled towards centre



## BOARDROOM STYLE

- Centrally located table
- Classic layout ideal for debate and discussion
- Popular for smaller meetings



## DINNER STYLE

- Often used for meals and small group discussions
- A dance floor can be incorporated

A **COCKTAIL STYLE** room set-up is usually where everyone stands with roving wait-staff with finger food/canapés and a drinks bar set up separately. Great for informal short presentations/launches with a central speaker area but networking is the priority. Remember some delegates/guests might need to sit, so plan with a few chairs in mind.

Think about how hungry your guests might be - what have they been doing prior to the function? Self-serve food platters located around the room work really well alongside a cocktail waiter service.





# All Seasons Hotel

All Seasons Hotel, Bendigo is regional Victoria's foremost conference, event and accommodation venue and offers everything you would expect from an accredited 4 star Quality Hotel. Eleven versatile conference rooms can be reconfigured to meet every requirement from a board meeting for five to a function or event for 800.

Excellent conference packages include state of the art audio-visual equipment and a business centre is also available. The Bassford and Lansell Rooms have been specifically designed to cater for every sized conference, trade show or function. All functions and conferences held here are renown for their comfort, adaptability and ultimately, their success.

All Seasons Hotel is also the premier venue for weddings. These special celebrations are held in the beautiful surroundings of the elegant Conservatory or the Fernery for a more intimate gathering. For a larger wedding The Bassford and Lansell rooms can combine to cater for up to 450 guests. A genuine dedication to detail and excellence includes a specifically dedicated wedding co-ordinator to ensure the success of this very important day.

The accommodation features 77 deluxe rooms with in house movies. Facilities include a 17-metre horizon indoor heated swimming pool, spa and sauna. There is ample parking for cars and the opportunity to park close to individual rooms. As an added advantage, All Seasons Hotel provides courtesy buses to shuttle local delegates to and from the conference. All Seasons Hotel conference packages are designed to make every conference and function a success. Quick and easy packages for standard events and a range of upgrades are readily available.

Packages include the option for a full day event as well as longer conferences that need to include accommodation in the package. Everyone can easily wind down from a conference or event in the Hotel Sports and Lounge Bars and lunch or dinner in Seasons Bistro is an excellent opportunity to sample some of the highly regarded local wine.

Only 90 minutes from Melbourne and central to other major regional centres, All Seasons Hotel has a well established reputation for delivering a high level of professional and personalised service.

Meeting Rooms total	11
Meeting Capacity	700
Accommodation Rooms	77
Accommodation capacity	270

ROOM NAME	AREA m <sup>2</sup>	LmxWm	Height	THEATRE	CLASSROOM	CABARET	COCKTAIL	BANQUET	U-SHAPE	BOARDROOM
Lansell 1	256.3	23 x 11	3.5	150	60	90	180	100	40	30
Lansell 2	112.2	10 x 11	3.5	70	36	48	80	60	25	20
Lansell 1 & 2 combined	333.1	34 x 11	3.5	350	150	120	380	200	-	-
Bassford 1	185	15 x 12	3.5	150	55	110	180	120	50	30
Bassford 2	127.5	10 x 12	3.5	60	40	60	100	60	30	20
Bassford 1 & 2	312.5	25x12.50	3.5	350	150	180	380	200	-	-
Lansell 1 & Bassford 1	407.3	23.50 x 14.80	3.5	450	200	180	400	220	-	-
Lansell & Bassford combined	630.55	23.50 x 24.30	3.5	700	300	300	760	400	-	-
Fernery Room	335.81	31.30 x 10.50	3.2	200	140	152	250	200	-	-
Conservatory	432.81	19 x 23	2.65	400	160	200	500	260	60	60
Atrium	106.08	10 x 10	2.65	80	40	48	120	60	32	20
Boardroom	35.72	9 x 4	2.65	-	-	-	-	-	-	10

These capacities do not include stage and dance floor.

171 -183 Mclvor Road, Bendigo 3550 **Phone** +61 3 5443 8166  
**Fax** +61 3 5441 5221 **Email** info@allseasonsbendigo.com.au  
**Web** www.allseasonsbendigo.com.au





## Barclay On View

It's all about location.

Situated in the heart of Bendigo's arts, theatre and café precinct, our conveniently located conference facility feels warm and inviting, year round, with large windows looking out onto beautiful, tree-lined View Street.

Our newly renovated conference space offers fantastic value for money with the use of equipment, Wi-Fi access and light refreshments included for the duration of your event. We can also provide customised catering solutions, with a variety of options to satisfy any appetite or dietary requirement.

Group continental breakfasts are also available each morning, for up to 50 people.

Our conference room is suitable for a number of seating arrangements:

- Theatre - 50 people
- U-Shape - 24 people
- Classroom - 24 people
- Boardroom - 18 people

Our accommodation options include a combination of 30 Queen, Twin and Triple rooms.

Each come standard with:

- Pillowtop mattresses
- Wi-Fi access
- Off-street parking
- Gym, Sauna and Spa access
- Use of guest laundry facilities

Enjoy a sunny afternoon relaxing in our spacious BBQ area, or take a stroll down View Street past the quirky cafés, world class restaurants and historic architecture. Or, why not wander around Bendigo Art Gallery, Ulumbarra Theatre or beautiful Rosiland Park?

The choice is yours, with the best of Bendigo at your doorstep.



181 View Street, Bendigo 3550 **Phone** +61 3 5443 9388

**Email** info@barclayonview.com

**Web** www.barclayonview.com



## Bendigo Event & Exhibition Complex

One of Regional Victoria's largest event spaces offering two complexes with a combined 11,000sqm clear span space on 18 hectares and located less than 3kms from the CBD at the Prince of Wales Showgrounds is an affordable option for your next big event.

The facility offers ample parking with excellent facilities and is ideal for hosting a diverse range of international, national and regional events such as:

- Agriculture
- Music and festivals
- Food and wine
- Motoring industry
- Gardening and horticulture
- Home and leisure
- The building industry
- Outdoor and adventure
- Sport and recreation
- Training and education
- Service clubs

**The Bendigo Exhibition Centre** offers 5,000sqm clear span exhibition space suitable for large scale events such as agricultural shows, exhibitions, conferences, conventions and trade shows etc.

The 435sqm multipurpose flexible space has a raised viewing window offering an outlook to the main exhibition space and is ideal for sit-down dinners, product launches, conferences and seminars, trade shows etc. The 270sqm entrance foyer is ideal for event registrations, ticketing, sponsor recognition, signage and displays and offers a full commercial kitchen and unlimited parking options.

**The Regional Events Centre** provides 6,000sqm clear span exhibition space and a 113sqm entrance foyer suitable for large scale events, exhibitions, tradeshows, conferences or conventions and offers unlimited scope to creatively plan your next big event.



Prince of Wales Showgrounds, Holmes Road, Bendigo 3550 **Phone** +61 3 5444 4646

**Email** info@bendigoeec.com.au **Fax** +61 3 5442 6375

**Web** www.bendigoeec.com.au





## Bendigo Art Gallery

With an outstanding permanent collection and dynamic temporary exhibitions, Bendigo Art Gallery is the leading regional gallery in Australia. The Gallery boasts fully restored historical rooms and inspiring contemporary spaces; an impressive backdrop for any

event. Individual catering options can be provided through the Gallery Café, tailored to suit a range of corporate or private functions.



42 View Street, Bendigo 3550 **Phone** +61 3 5434 6088

**Email** [bendigoartgallery@bendigo.vic.gov.au](mailto:bendigoartgallery@bendigo.vic.gov.au)

**Web** [www.bendigoartgallery.com.au](http://www.bendigoartgallery.com.au)  

**Bendigo Art Gallery**

## Chateau Dore




Chateau Dore Winery is one of the region's most highly sought after functions and events venues, with facilities available for events from day conferences and dinners to product launches and cocktail events. With seating from 40 to 180 guests in the Winery and more for an outside event in

the gardens, our events staff will work with you to design and implement the perfect function, based on your ideas and budget. Our functions and events staff are highly experienced and look forward to working with you to ensure that personalised menus, entertainment and more all effortlessly come together.



303 Mandurang Road, Mandurang 3551 **Phone** +61 3 5439 5278

**Email** [enquiries@chateaudore.com.au](mailto:enquiries@chateaudore.com.au)

**Web** [www.chateaudore.com.au](http://www.chateaudore.com.au)   



## Bendigo Town Hall

Captivating Conventions, Historic Meetings and Entertaining Events.

Whether you're planning a major event, national conference, banquet dinner, product launches, seminar or celebration, the Bendigo Town Hall allows you to spend your day surrounded in history.

This classic building in the heart of Bendigo is one of the city's greatest architectural achievements from the late 19th century. Bendigo Town Hall has returned to the elegance and beauty of its 19th century heritage after an extensive restoration and renovation program including plasterworks, murals and gold leaf worked by skilled artists and artisans.

Offering first class professional catering and technical support, the Bendigo Town Hall is the perfect location for functions and conferences with an air of style and elegance.




As one of the most spectacular venues in central Victoria, overlooking the beautiful Civic Gardens, featuring a minstrel's gallery high above the guests, you can be assured that your banquet, conference, trade show, in fact any event, will be the most talked about event of the year. Ticketing for your private event can also be managed through a skilled Box Office service adding another reason to choose Capital Venues and Events.



ROOM NAME	AREA m <sup>2</sup>	LmxWm	THEATRE	CLASSROOM	CABARET	COCKTAIL	BANQUET	U-SHAPE	BOARDROOM
Main Hall	378	21000 x 18000	380	230	264	380	330	50	-
Foyer	72	-	-	-	-	-	-	-	-
Gallery	35	10000 x 3500	30	20	-	50	30	-	16

Hargreaves Street, Bendigo 3550 **Phone** +61 3 5434 6100

**Email** [capitalvenuesandevents@bendigo.vic.gov.au](mailto:capitalvenuesandevents@bendigo.vic.gov.au)

**Web** [www.capitalvenuesandevents.com.au](http://www.capitalvenuesandevents.com.au)   

Capitalvenuesandevents





Bendigo Town Hall

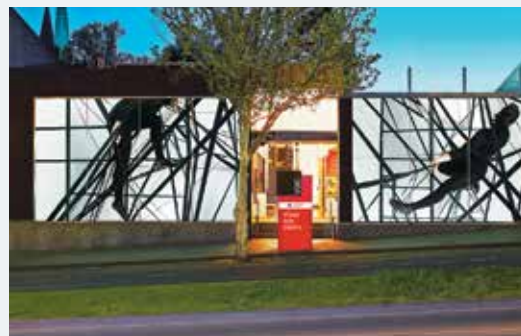


## La Trobe University Visual Arts Centre

Located in the arts precinct of central Bendigo, the VAC offers an unrivalled contemporary venue space: an architecturally designed, light filled building with stunning polished bluestone flooring, fully equipped 90 seat tiered auditorium, meeting room,

two public gallery spaces and two open-air courtyards. The elegant reception area adjacent to the auditorium provides space for pre- or post-event catering. Importantly for clients, all-day parking is available within very close proximity.



121 View Street, Bendigo 3550 **Phone** +61 3 5441 8724  
**Email** g.mcnaulty@latrobe.edu.au  
**Web** www.latrobe.edu.au/vac/facilities  



## La Trobe University

La Trobe University has 600 single student study rooms at the Bendigo campus (many with individual climate control), with shared self-catering, bathrooms, laundries, outdoor BBQ facilities and access to large volume parking. A number of common areas are available including a purpose

built dining hall catering for up to 200 guests with built-in audio visual equipment. WiFi available on request. This accommodation provides an economical alternative for large groups visiting Bendigo - available over summer months.

Accommodation Services, Flora Hill Campus, Bendigo 3552  
**Phone** +61 3 9479 5141 **Email** v.dillon@latrobe.edu.au  
**Web** www.latrobe.edu.au  



## The Capital

Take centre stage in Bendigo. The Capital located in the Arts precinct of historic View Street was originally built as the Sandhurst Masonic Hall in 1873 and boasts towering Corinthian columns and an interior that has been restored to its original grandeur.

The Capital offers an impressive 480 seat auditorium and foyer space as well as the lower level Banquet Room and the Bendigo Bank Theatre which are equally as stylish.



The Capital's Banquet Room is an elegant space on the ground floor ideal for larger group dinners, meetings, wedding receptions, awards nights, presentations or trade-show displays and allows for a generous 180 for a stand-up cocktail function.

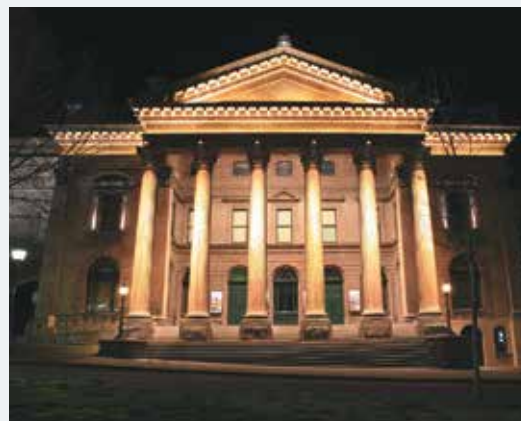
The Bendigo Bank Theatre is a unique space which was the original 1873 lodge room of the Freemasons and one of the most significant heritage spaces in Bendigo and might just be your perfect sit-down dinner venue for 80.

These heritage spaces with their ornate plasterwork, decorative stained glass and magnificent ceilings are all equipped with the latest audio visual equipment to facilitate any presentation. They each lead onto graceful foyer spaces serviced by kitchen and bar facilities with easy onsite catering options.

Why not include or combine your function with the historic Engine Room, a quirky black-box space with 120 tiered seats and separate workshop room for 50, or Dudley House, for a unique private dinner option for 30 - both located right next to The Capital. Ticketing for your private event can also be managed through our Box Office adding another reason for choosing Capital Venues and Events.

Please contact Capital Venues and Events for more detailed information including various floor plans and room capacities for The Banquet Room, The Bendigo Bank Theatre, The Engine Room and Dudley House.

50 View Street, Bendigo 3550 **Phone** +61 3 5434 6100  
**Email** capitalvenuesandevents@bendigo.vic.gov.au  
**Web** www.capitalvenuesandevents.com.au  





# Comfort Inn Julie Anna



The Comfort Inn Julie-Anna is located just a short drive from Bendigo's thriving central business district.

The property is located opposite the picturesque Lake Weeroona with amazing views from the restaurant and conference room.

Comfort Inn Julie-Anna has 33 stylish renovated rooms all with court yard access and views of the outdoor pool. With stage 1 and 2 renovations now fully completed in our Deluxe, Spa, Family and Standard Rooms at the motel you will be truly treated to a great nights rest in truly modern décor. Be the first to come and experience these fantastic rooms all within the Lake District.

Conferences, Banquets and Special Events of considerable variation, can be staged at Comfort Inn Julie-Anna. Featuring the Ridge Room as our conference venue and the ability to cater for groups from 10-60 delegates.

The Comfort Inn Julie-Anna is a quality venue using state of the art conference equipment and a totally professional approach ensuring your next function is staged managed and presented in a manner that provides you with positive outcomes, on time, every time.




The Comfort Inn Julie-Anna is also the venue for those of us who enjoy fine dining. Julie-Anna's restaurant is a premier venue for hosting Birthdays, Anniversaries or special event celebrations. Julie-Anna's A' La Carte menu is changed seasonally taking advantage of the freshest local produce which is both bountiful and renowned for its quality and diversity. The true dining experience is at Julie-Anna's restaurant. As an added bonus, house guests can enjoy a room-service Menu providing similar 'Bill of Fare' from the Julie-Anna's kitchen.



ROOM NAME	AREA m <sup>2</sup>	Lm x Wm	THEATRE	CLASSROOM	CABARET	COCKTAIL	BANQUET	WITH DANCE FLOOR	U-SHAPE	BOARDROOM
Ridge Room	104	13 x 8	60	28	-	80	60	-	30	20

268 Napier Street, Bendigo 3550 **Phone** +61 3 5442 5855

**Email** info@julieanna.com.au

**Web** www.julieanna.com.au   





# Elmore Events Centre



**Everything you need. Everything you want. Plus a whole lot more. That's Elmore Events Centre.**

Elmore Events Centre offers a range of multi-purpose facilities, in addition to a purpose built Equestrian Park.

One of our major strengths is the added advantage of powered on-site camping capacity for the smallest to largest groups. Take advantage of our unrivalled facilities and amenities. These facilities can be combined or individually tailored to suit any event or function, and include:

- Two exhibition pavilions (up to 50 metre clear span)
- Camping facilities (12,000+ capacity)
- 5,000 car parking spaces
- Truck park and loading ramp
- 108 Horse Stables
- Equestrian facilities and arenas
- Shearing shed pavilion
- Catering pavilion
- Function rooms
- Full administration facility
- 32 hectare outdoor serviced and floodlit display area
- 1000 metre long airstrip
- Water (70+ outlets)
- Power (1200+ outlets)

- Toilets and showers (fully sewered)
- Public address system
- Limited tiered and hall seating
- Security lighting and fencing

Your event can take advantage of the wide open spaces or cosy little corners, all whilst still being able to utilise the strategically positioned power and amenities as needed.

Offering highly adaptable camping facilities for the smallest to largest groups. Sites can be set up anywhere within the fenced and flood lit 32 hectares designated camping area, completely serviced by underground power.


**Elmore Events Centre is ideal for:**

- Equestrian competitions
- Music and Food Festivals
- Exhibitions and Markets
- Industry and Trade Expos
- Outdoor and adventure activities
- Vehicle rallies and club events
- Training and education
- Equipment demonstrations
- Product launches
- Community functions



48 Rosaia Road, Elmore 3558 Phone +61 3 5432 6176

Email [info@elmoreeventcentre.com.au](mailto:info@elmoreeventcentre.com.au)

Web [www.elmoreeventcentre.com.au](http://www.elmoreeventcentre.com.au) 





# Ulumbarra Theatre



Truly memorable experiences start with extraordinary locations. Whether you're planning a major event, national conference, banquet dinner, product launch, seminar or celebration, Ulumbarra Theatre, the newest and largest of our five CBD venues rises from within the walls of the city's 1860's Sandhurst Gaol. The venue offers an auditorium capacity of 950, break-out rooms including expansive foyers perfect for a sit-down dinner for 250, adjoining studios and modern meeting rooms.

Externally the three historic courtyards are landscaped and provide endless options and enhancements for a range of events. There are many unique locations throughout Ulumbarra for creative event opportunities. Even the Ulumbarra's main stage can be transformed to accommodate unique dining or intimate performances.

The real benefit for event organisers choosing Ulumbarra is the ability to create a truly memorable event, delivered seamlessly by our professional

team. The Capital Venues and Events team are experienced event planners, premium caterers, booking specialists and skilled technical staff ready to partner with you to deliver a professional and successful event.

Food and beverage options are many and varied and can be designed to match a particular season, event, style or location.

The name Ulumbarra means gather together or meeting place in the language of the local indigenous people. It blends heritage and modern elements beautifully offering distinctive historical and state-of-the-art event spaces ensuring your guests will be impressed by the grandeur and the sophistication of your chosen event setting. Ticketing for your private event can also be managed through our Box Office adding another reason to choose Capital Venues and Events.



ROOM NAME	AREA m <sup>2</sup>	LmxWm	THEATRE	CLASSROOM	CABARET	COCKTAIL	BANQUET	U-SHAPE
Auditorium	-	-	950	-	-	-	-	-
Stage	364	28000 x 13000	250	104	192	250	240	50
Ground Floor Foyer	500	-	250	-	128	750	240	50
First Floor Foyer	185	-	120	-	60	200	120	30

Gaol Road, Bendigo 3550 **Phone** +61 3 5434 6100  
**Email** [capitalvenuesandevents@bendigo.vic.gov.au](mailto:capitalvenuesandevents@bendigo.vic.gov.au)  
**Web** [www.capitalvenuesandevents.com.au](http://www.capitalvenuesandevents.com.au)

Capital venues events





## The Bendigo District RSL

The Bendigo District RSL is the perfect venue to hold business meetings, conferences, wedding receptions and product launches. We are located opposite the Bendigo Showgrounds only 5km from the heart of Bendigo.

We provide state-of-the-art function facilities for groups from 20 to 230 and have ample free parking. Our two naturally lit function rooms are equipped with bars and the necessary equipment needed for professional presentations. The bistro and two alfresco areas provide plenty of choices for your event, our flexible menu options cater for all tastes and dietary requirements.

To complement your meal we provide a range of fine beverage packages to ensure the success of your next function from a simple and elegant cocktail party to a stylish multi-course dinner.

Our contemporary facilities provide free Wi-Fi throughout our venue, free car parking for 200, a 140 seat bistro, sports

bar, tennis courts, alfresco dining and a heated terrace area.

From boardroom meetings, to large conferences or banquet/functions with a dance floor and stage, we can accommodate your event with facilities and the experience to ensure your event is a success.


Our spacious main conference room can accommodate 230 people theatre style with a stage, 170 for a sit-down function with a dance floor and stage or 150 for a sit-down cabaret style. The room can also be reconfigured into two separate spaces - 100 in one and a break-out/workshop area for 60 in the other.

With two buses on-site, we are also able to offer to your group complimentary transfers to the various hotels and motels nearby.



73-75 Havilah Road, Bendigo 3550 **Phone** +61 3 5442 2950

**Email** [martin@rslclub.com.au](mailto:martin@rslclub.com.au) or [laura@rslclub.com.au](mailto:laura@rslclub.com.au)

**Web** [www.bendigorsl.com.au](http://www.bendigorsl.com.au) 





# TOP TIPS



## WHAT THE?

So what do you hope to achieve – what's the objective of having the event? Once you have worked that out you are on your way to planning success. Without knowing what the outcome is, it can be difficult to work towards achieving that.

Double check and confirm that in addition to your conference room you have booked rooms/space for separate workshops and presentations. If you are running two workshops leave half your participants in the conference room so you only need one breakout space.

## BE SOCIAL

Remember to break up the event days to include some time-out for participants to check-in on their family/Facebook/news. Organise a recreation day, group dinner, outdoor tai chi class, quiz night, live music or wine tasting to add a social element to the event to encourage interaction and networking.



## BE REALISTIC

Think about the needs of your guests/ participants – do they really want to stand for an hour at a cocktail function or prefer a seated event? Are they up to walk the 800 metres from Event HQ to your Gala Dinner? Knowing there would be a set coach transfer between the accommodation and main venue encourage more participants to register for your event?

## GET FEEDBACK

In your event planning, leave time for a post event debrief on-site with key stakeholders to discuss and determine what could be done better next time. Participants should be asked for their feedback either during the event or an online survey sent soon after.




## Bendigo Airport Service

Bendigo Airport Service offers the perfect shuttle bus solution for commuting between Bendigo and Melbourne. We operate 90 regular weekly services to and from Melbourne Tullamarine Airport so there is sure to be a service that suits your delegates.

We can also tailor other additional services from any location or at any time to suit your groups requirements. Visit our website, call us or visit us at the Bendigo Railway Station. Your gateway to Melbourne Airport.



Platform 2 Bendigo Railway Station, Bendigo 3550  
**Phone** +61 3 5444 3939 **Email** info@bendigoairportservice.com.au  
**Web** www.bendigoairportservice.com.au 



## Bendigo Magazine




Want your ad to go the distance? Promote your event in our quarterly full colour lifestyle publication devoted to Bendigo and surrounding areas.

Available from newsagents, general stores, supermarkets and accommodation venues in Bendigo and surrounds offering fresh editorial

relevant to local people. Outstanding photography and in-house design is complimentary when your business or event advertises.

- Fashion • Beauty • Food • Wine • Arts
- Entertainment • House • Garden
- People • Life



172-176 Mclvor Road, Bendigo 3550  
**Phone** +61 3 5444 2525 **Email** lyn@bendigomagazine.com  
**Web** www.bendigomagazine.com.au   



## Bendigo Coachlines

Bendigo Coachlines have been carrying passengers safely for almost 60 years and we pride ourselves on our professional customer service.

There's a range of charter services available and we even specialise in fully catered camping tours –what a great overnight activity for your event participants.

We have a versatile fleet of comfortable vehicles ranging from 21 to 65 seat capacity.

Toilet facilities are on most larger vehicles and for a great vista of the surrounding region the comfortable high deck coaches offer two levels of seating. To enhance your experience, microphones and DVD players are available on most coaches.

Whilst we are proud to be a Bendigo Company we have depots in both Bendigo and Melbourne so your location is not an issue.

Contact us to discuss options and quotes for your Bendigo event -

- Group pick-ups and drop-offs for your Melbourne participants
- Transfers between your Bendigo accommodation and gala dinner
- Touring through the region with stops to wineries, galleries and local attractions
- A transfer loop to your accommodation from the Bendigo train station
- A transfer loop between venues and accommodation for sporting groups
- Incentive and Partner program transport
- Regional and interstate touring/ transfers



90 Wood Street, Bendigo 3550 **Phone** +61 3 5446 3144  
**Email** contact@bendigocoachlines.com.au  
**Web** www.bendigocoachlines.com.au





## Bendigo Party Hire



**Bendigo Party Hire** has been the key to creating successful events for over 25 years, from private celebrations to large corporate trade shows, Bendigo Party Hire has remained locally owned and operated.

**We provide innovative,** attractive and affordable solutions and products for all kinds of business events and celebrations across Bendigo and throughout Central Victoria. Event organisers will save time and money when working with the Bendigo Party Hire team, as our vast experience with private enterprise and local government requirements assist you to avoid red tape and permit confusion.

**We've been providing marquees** and hire equipment within private and public spaces for more than 25 years and can guide you to ensure everything you require is in order. Whether your event is catering for 10 or 1000 people Bendigo Party Hire has everything you need to ensure success.

**Our extensive product** and equipment list ranges from trade show booths, staging, catering equipment, flooring

and marquees through to decorations, crockery and silverware.

**For trade show and conference organisers,** Bendigo Party Hire now offers exhibition booths and trade counters that will professionally promote your products and business. Our booths and counters are completely customisable, the addition of company names and brand logos are an effective marketing tool.



**Planning for success** is easy when you eliminate worry and stress concerning unexpected weather or extreme conditions. Our range of quality marquees will keep guests sheltered, you can even warm them up with our range of gas and electric heaters. Planning services are available and recommended, talk to us about your ideas and browse our variety of products to ensure your event is customised to be exactly the right style and theme that you require.

**From corporate to glamorous,** your event can look just how you imagined it - your vision can become a reality.



215 Barnard Street, Bendigo 3550 **Phone** +61 3 5442 2222

**Email** [sales@bendigopartyhire.com](mailto:sales@bendigopartyhire.com)

**Web** [www.bendigopartyhire.com](http://www.bendigopartyhire.com)  





# Bendigo Visitor Centre



### Supporting your next event, meeting or conference in Bendigo

The Bendigo Visitor Centre offers a range of services to assist you in delivering a successful event, meeting or conference. A team of local specialists provide quality personal service with attention to detail, minimising your event organising workload and ensuring your delegates are well looked after.

### Centrally Coordinated Accommodation Booking Service

- Working with over 100 local accommodation properties, our accommodation specialists book your delegates into accommodation that suits their needs
- Complex, special requirement and tailored bookings are our speciality
- Personally managed bookings online or over the phone for your delegates, with one point of contact making it easy, fast and convenient
- Tap our resources to block book rooms to ensure you can secure the accommodation your event needs in advance at competitive rates
- Complimentary booking service for all conferences and events within the Bendigo region. Including a “Bendigo Welcome Pack”, sent directly to each delegate that utilises our services.

### Tullamarine Melbourne Airport to Bendigo (and return) Transfers

Our local team works with local transport operators to offer numerous pick up and drop off services 7 days a week to ensure your delegates receive the best access to and from Tullamarine Airport.

### Conference Tour or Partners Programs

Our local specialists work with the Conference Organiser to design and tailor Conference Activities or Partners Programs, whilst offering a centrally coordinated booking service for local attractions.

### Delegate Registration and Ticketing services

Our tailored registration and ticketing services provide a range of options for pre-selling your conference or event, including workshops, dinners and activities; online, by phone or face to face. Contact us to discuss a tailored package.

### On Site Event Support

Our mobile local team can deliver Bendigo information to your delegates during key registration or entry times.

- Bendigo and Heathcote Official Visitor Guide
- Bendigo Dining and Shopping Guide
- Local maps



51-67 Pall Mall, Bendigo 3550 **Phone** 1800 813 133

**Email** [tourism@bendigo.vic.gov.au](mailto:tourism@bendigo.vic.gov.au)

**Web** [www.bendigotourism.com](http://www.bendigotourism.com)





## Bendigo Pottery



Event organisers are encouraged to brand their own ceramic keepsake for delegates and key note speakers/special guests from this historic pottery site. Your event participants and partners will appreciate the history of Australia's oldest pottery through the interpretive museum tour as well as exploring

the shopping haven of the huge retail gallery. The hands-on wheel lessons offer an opportunity to make your own piece of Bendigo pottery and a delightful surprise in the post once glazed/fired. There's an Antiques & Collectables Centre and artists' studios to explore as well as a large function/conference facility.



146 Midland Highway, Epsom 3551 **Phone** +61 3 5448 4404

**Email** info@bendigopottery.com.au

**Web** www.bendigopottery.com.au  



## Bendigo Wholefoods



Why not thank your key speakers with a beautiful hamper of regional produce from Bendigo and surrounds, or have local cheeses, nuts and seasonal fruit delivered to their accommodation? We proudly support our regional producers and farmers with hundreds of local

products in store. You could surprise your delegates with a small 'taste of the region'. Check out our website for ideas or call/email us to create a hamper of local delights like jams, chutneys, dressings and treats specific to your event.



314 Lyttleton Terrace, Bendigo 3550 **Phone** +61 3 5443 9492

**Email** hampers@bendigowholefoods.com.au

**Web** www.bendigowholefoods.com.au  



## Jools For Jim Hair, Skin & Beauty

Jools For Jim is an iconic hair and beauty salon located in the Bendigo CBD and respected nationally as an industry leader, consistently surpassing the standards of excellence expected in big city salons.

Look your absolute best in the shortest time possible with Jools For Jim's express hair and beauty services. Eliminate the stress of preparing to mingle with work colleagues at gala dinners or networking with business associates.

Jools For Jim Express 15 minute hairstyling is perfect for a pre-event freshen up - last minute appointments are always available.


- **Hair dressing services**
- **Professional makeup application**
- **Spray tans**
- **Waxing,**
- **Facials and eyelash extensions.**

Pop in for a quick nail fix or a full shellac service while in town.

Open Monday – Saturday, late night appointments on Tuesday and Thursday.



72 Pall Mall, Bendigo 3550 **Phone** +61 3 5441 6646

**Email** info@joolsforjim.com **Web** www.joolsforjim.com     

**JOOLS FOR JIM**  
HAIR SKIN BEAUTY



# Power AV



Power AV is your professional partner for all AudioVisual requirements, having operated as Central Victoria's premier AudioVisual company for over 15 years.

Power AV has a reputation for seamlessly delivering engaging experiences on a diverse range of events within a multitude of venues. This wealth of knowledge and experience is why Power AV is able to deliver the very best AudioVisual service to clients.

Power AV provides state-of-the-art industry standard equipment with professional and experienced crew.

Equipment includes:

**Screens**

- Projectors and screens
- LCD
- Outdoor LED

**Audio**

- Small to large audio systems
- Wired and wireless microphones

**Lighting**

- Stage
- Entertainment
- Room styling

**Video**

- HD Multi-camera production
- Webcasting/streaming
- Video- conferencing

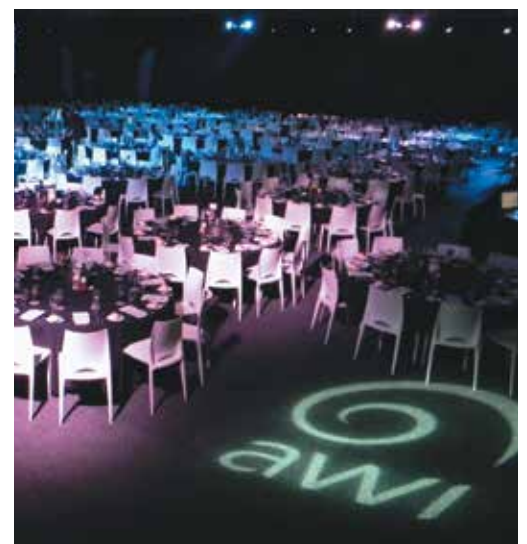
**Staging**

- Lecterns
- Draping
- Rigging

**Accessories**

- Flipcharts
- Laptops
- Whiteboards
- And much, much more...

Because sound and vision can make the difference between a poor and a fantastic event, don't trust your AudioVisual needs to anyone else. From single items to full production requirements, please call the friendly staff at Power AV and be assured you have the best people for your event.



Phone +61 3 5441 4592  
 Email [mail@powerav.com.au](mailto:mail@powerav.com.au)  
 Web [www.powerav.com.au](http://www.powerav.com.au)





# stride

EVENT SERVICES

stride  
EVENTS

DUNGULA  
EVENTS CENTRE

TWO TARTS  
- CATERING -

Stride Event Services guides you through our catering, venue and styling options to create a beautiful event personalised to suit your tastes and exceed your guests' needs and expectations.

As your personal event planners, our team takes the time to understand your vision and brings the elements together to transform that vision into reality.

Our services include:

#### Marquee and Furniture Hire

By using only the best quality, German engineered marquees, Stride Event Services can promise a high quality marquee that can be personalised to suit your requirements.

We offer structures to suit every occasion, from large scale festivals to a product launch, along with the option to custom build a marquee to suit your special location complete with polished timber floors, stunning lighting and décor options.

#### Personalised Catering Services

Bringing decades of experience and a variety of options to create a menu to match your taste, theme and dietary requirements Two Tarts offers truly personalised catering.

#### Corporate Event Theming

We personalise corporate events to reflect your professional priorities.

With sophisticated products to suit your vision, including German engineered marquees and a comprehensive and expanding designer furniture range,

we make sure your event exceeds your expectations and is an experience your guests will remember.

#### Exhibitions and Conferences

Whether you require a single booth, full exhibition set up or audio visual equipment, we can personalise a design guaranteed to catch the eye of your audience.

With our personalised, dependable service we provide you with everything from consultation and advice, individually designed floor plans, booth design and construction, superior audio/visual concepts and equipment, onsite technicians, custom stands and fixtures and an extensive range of furniture options including tables, chairs and display cabinetry.

#### Unique Venues

Along with offering our purpose built events centre Dungula in Echuca, Stride Event Services also has the ability to transform any public or private venue into a space that is uniquely yours.

Through our extensive range of styling and hiring options and strong relationships with other Bendigo businesses, we can develop a venue to suit your needs and tastes.

Above all, our team offers an all-inclusive and personalised service - promising a seamless experience whether it be for your major corporate event, businesses meeting, sporting event, festival or community event.



39 Sturt Street, Echuca 3654 - servicing Bendigo and Central Victoria  
**Phone** 1300 STRIDE (1300 787 433) **Email** sales@strideevents.com.au  
**Web** www.strideeventsservices.com.au





## The Good Loaf

Bendigo's only artisan bakery and café, The Good Loaf provides a vast range of authentic handmade breads and a great range of tasty 'real food' options.




Pre-ordered lunch box and picnic hampers for tour groups and travellers are welcome so please ask us for a list

of our options or pop in for a coffee and homemade treat during the day.

Open Monday-Saturday, The Good Loaf is a healthy alternative to keep your brain, body and spirit active.

404 Hargreaves Street, Bendigo 3550

**Phone** +61 3 5444 2171 **Email** info@thegoodloaf.com.au

**Web** www.thegoodloaf.com.au   




## Lakkis Brothers Catering

Leave your catering needs to the experts with more than 40 years of successful corporate and private functions. We will make sure your event is successful by offering a variety of menu styles to suit your guests including local Bendigo produce. Our flexibility and ability

to match your style of event is our priority specialising in cocktail parties, weddings, outdoor gala dinners and buffet/banquet dining.

Ulumbarra Theatre, 10 Gaol Road, Bendigo 3550

**Phone** +61 3 5444 2111 **Email** catering@lakkis.com.au

**Web** www.lakkis.com.au 



## Uniquely Bendigo




Located in the Bendigo Visitor Centre, Bendigo's premier retail outlet sells an extensive range of unique, handmade speciality pieces that are perfect for corporate or speaker gifts. From preserves, timber pieces, wine and craft beer packs, jewellery to garments and local history books.

Gift vouchers, complimentary gift wrapping and design-your-own gift packs are available. Phone ahead for delivery, easy pick-up on the day of your event or order online anytime.

Open every day 9am-5pm (except Christmas Day).

51-67 Pall Mall, Bendigo **Phone** 1800 813 153

**Email** info@uniquelybendigo.com.au

**Web** www.uniquelybendigo.com.au   





# Leisure activities

Bendigo's vibrant arts and cultural landscape is the perfect setting for inspirational touring, incentives and/or partner programs.



## TASTE LOCAL CUISINE

Discover our menus, boutique bistros, an abundance of international cuisines, gourmet local produce, and winery dining.

## EXPLORE THE DEPTHS OF BENDIGO

Gear up in overalls, boots, miner's hat and lamp as you search for gold in a working goldmine 85 metres underground.

## SHOP 'TIL YOU DROP

Relax in spa heaven or shop 'til you drop with our unique precincts.

## TOUR OUR WINERIES

Tour the award winning Bendigo and Heathcote wineries and taste the-day-away in gorgeous surrounds.

## HISTORIC POTTERY

Create a ceramic masterpiece at Australia's historic Bendigo Pottery with a clay wheel-throwing lesson and take home your design. There is also an interpretive museum, café, antique market and gallery to explore.

## BENDIGO'S CHINESE HISTORY

Uncover Chinese history at the Golden Dragon Museum, Chinese Gardens and Temple.



## Recreation facilities

- 11 outdoor swimming pools and a splash park
- 1 indoor pool and associated dry facilities (gym, multi purpose space, basketball court)
- 117 playgrounds
- 5 skate parks
- 4 BMX tracks
- Approximately 60 sports reserves
- Kangaroo Flat Indoor Leisure Centre
- Flora Hill Sports Stadium
- Bendigo Stadium
- Bendigo Bank Tennis Complex
- Bendigo Badminton and Table Tennis Stadium



## Bendigo Tramways




Showcase Bendigo to your delegates aboard an iconic Vintage 'Talking' Tram. Marvel at Bendigo's grand architecture as your tram shares stories about the city founded on one of the world's richest goldfields. Afterwards, enjoy a guided tour of Australia's oldest operating Tram Depot. You'll be in awe as you are guided

through the 1903 depot and discover the colourful history of our iconic fleet, you will even see how each tram is meticulously restored by hand. Bendigo Tramways was awarded Victoria's 2014 Heritage and Cultural Tourism Attraction of the Year.



1 Tramways Avenue, Bendigo 3550 **Phone** +61 3 5443 8255

**Email** [bookings@bendigotramways.com](mailto:bookings@bendigotramways.com)

**Web** [www.bendigotramways.com](http://www.bendigotramways.com)   



## Central Deborah Gold Mine




Discover more about Bendigo's golden heritage at a real gold mine that operated during the gold rush boom of the 1900s. With only the light on your helmet to light the path, explore the honeycomb of hidden underground tunnels where almost one ton of gold was unearthed. Catch gold fever on the Mine Experience

Tour (61m underground), the exciting Underground Adventure Tour (85m underground) or Australia's deepest underground mine tour - Nine Levels of Darkness (228m underground). Awarded Victoria's Heritage and Cultural Tourism Attraction of the Year in 2011, 2012 and 2013.



76 Violet Street, Bendigo 3550 **Phone** +61 3 5443 8255

**Email** [bookings@central-deborah.com](mailto:bookings@central-deborah.com)

**Web** [www.central-deborah.com](http://www.central-deborah.com)   





# Day trips from Bendigo

Organise some time out for your participants so they can explore the many fascinating villages and townships of the surrounding area.

## Tour 1: Heathcote & Surrounds

From cellar doors to tranquil bushlands...

### Heathcote 35 minutes by car

Heathcote is nestled amidst Box-Ironbark forests and showcases locally-grown wines, natural bushlands, and village shopping at its best – making it a special place to visit.

**Highlights:** Visit winemakers at their cellar doors / Pink Cliffs Reserve / Viewing Rock & Devil's Cave / Mt. Ida.

## Tour 2: Castlemaine & surrounds

From farm-gates to creative buzz...

### Harcourt Valley 20 minutes by car

Discover Harcourt Valley, being championed as the apple, pear and cider centre of Victoria.

**Highlights:** Cider Mills and Orchards / Mount Alexander Food & Wine Trail / Award Winning Wineries / Mount Alexander Regional Park

### Castlemaine 30 minutes by car

Renowned for the arts, food and wine, Castlemaine is a relaxed place with a sophisticated feel in a stately 19th century setting. Once one of the world's richest shallow alluvial goldfields; the town is now abuzz with vibrant cafés, providores, eclectic shops, contemporary and vintage fashion, historic homes, gracious gardens, art galleries and nearby wineries.

**Highlights:** Buda Historic Home & Garden / Castlemaine Art Gallery & Historical Museum / Theatre Royal / XXXX Antique Complex, Castlemaine Botanical Gardens

### Maldon 40 minutes by car

With its intact heritage streetscape, this old goldmining town was the first to be declared 'notable' by the National Trust of Australia in 1966. A historic steam train links Maldon to Castlemaine and galleries with fine food, cosy cafés, innovative shops and antique shops line the streets

**Highlights:** Mount Tarrengower / Carmen's Tunnel Gold Mine / Beehive Chimney / Victorian Goldfields Railway / Penny School Gallery / Maldon Vintage Museum

## Tour 3: Lake Eppalock

From fishing to watersports...

### Lake Eppalock 30 minutes by car

Lake Eppalock is perfect for water based activities and outdoor group picnics. Constructed on the Campaspe River in the 1960s, this vast lake has always been popular for boating, water-skiing, fishing and swimming. Why not have a lunch box delivered to your group?

**Highlights:** Picnic by the Lake / Waterskiing and Boating / Fishing / Visit nearby Redesdale

## Tour 4: Echuca & surrounds

From historic paddlesteamers to flavoursome foods...

### Elmore 30 minutes by car

Elmore might be small, but each October more than 40,000 visitors flood the town for the annual Elmore Field Days.

**Highlights:** Campaspe Run Rural Discovery Centre / Picturesque Campaspe River.

### Echuca Moama 70 minutes by car

Take to the waters in Echuca Moama – a charming riverboat port. It is the "paddlesteamer" capital of Australia, with an early history as a bustling river port.

**Highlights:** Paddlesteamers / Riverboat Port / Golf and Clubs / Murray River

## Tour 5: Natural wonders

From gold fossicking to vineyards...

### Loddon Region 45 minutes by car

Gold fossickers still visit this area hoping to strike it rich. The townships of Inglewood, Tarnagulla and Wedderburn offer historic sites, gold fossicking and bushwalking. Vineyards, farming land and massive olive plantations are also dotted around this large and productive region.

**Highlights:** Gold Fossicking / Wineries / Recreational Pursuits / Loddon River

For more information on the day trips from Bendigo visit: [www.bendigotourism.com](http://www.bendigotourism.com)





## How can we help?

### Event support

Whatever type of event, our advice, local knowledge and support services will enhance your planning.

- Assist with site inspections and familiarisation visits prior to arrival to ensure you select the most relevant venues and facilities for your event.
- Assess your event for possible support and/or sponsorship
- Promote your event on the City of Greater Bendigo and Bendigo Tourism websites as well as social media opportunities
- Assist with creating your pre and post touring, social, incentive, team-building and partners programs
- Provide promotional material, maps and welcome kits to delegates utilising the Bendigo Visitor Centre accommodation booking service
- Recommend local audio visual, catering, entertainment, speakers, gifts, transportation and other conference services
- Assist with local media support
- Management and registration requirements for your event
- Provide details on local speakers, entertainment, MC's and relevant industry contacts

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Information in this booklet is correct at time of printing and is provided in good faith, however no responsibility will be taken for any inaccuracies, changes, errors or misconceptions of any kind. All telephone area codes 03 unless otherwise stated. All prices quoted include GST where applicable unless otherwise stated.



For more event information and all event enquiries contact the Major Events Team on +61 3 5434 6000 or visit [www.bendigobusinessevents.com.au](http://www.bendigobusinessevents.com.au)

