



MEDIA RELEASE

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Bendigo at this Weekend's Big Foodie Event in Melbourne

Find the Bendigo display while you explore the best food and wine experiences that Victoria has to offer at the popular Melbourne Good Food & Wine Show. This showcase event will be held at the Melbourne Convention and Exhibition Centre in Southbank this weekend, from Friday 3 - Sunday 5 June.

The Food Fossickers network, Bendigo Winegrowers Association and the City of Greater Bendigo have joined forces to promote the depths of food produce and wine offerings that Bendigo and Central Victoria has to offer.

The 'Fossick in the Bendigo Region' stand (G12) will display some of our finest local wine and produce, provide tastings and promote upcoming major events. Visitors will also have the chance to win an indulgent weekend in Bendigo.

There will be loads of activities going on around the show to check out, including cooking classes and demonstrations, food and wine tasting and various eateries to enjoy some of the delicious delights on offer.

Don't miss the Fisher & Paykel Celebrity Theatre, where you can discover the kitchen secrets of celebrity chefs Gary Mehigan, George Calombaris, Manu Feildel and Matt Moran.

"This is a prestigious food and wine event and it is important for Bendigo to be seen there," said Kathryn Mackenzie, Executive Manager Tourism, City of Greater Bendigo. "We have quality food and wine produce in our region and we are now focused on telling people all about it, so that they will come to Bendigo for a visit."

The Good Food and Wine show had over 27,000 visitors to the event in 2010, with numbers likely to rise for the 2011 showcase event.

To find out more about visiting the Melbourne Good Food & Wine Show, visit the show website at www.goodfoodshow.com.au

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