



MEDIA RELEASE

7 June 2011

Bendigo welcomes the Chrysler Car Club

This long weekend will see the return of the Central Victorian Chrysler Club's Mid State Mopars event in Bendigo. There'll be an influx of Chryslers, Valiants, Dodges, Plymouths and Desotos, with more than 300 cars expected to be involved in the weekend activities.

After four successful years, this event is now the second largest gathering of Chrysler vehicles in the Southern Hemisphere.

"We welcome the Chrysler car owners back to Bendigo for their popular annual event and it is a delight to be able to support such a well run event," said Kathryn Mackenzie, Executive Manager Tourism, City of Greater Bendigo. "This one brings great colour and excitement to our streets, with a stunning display of cars that can be enjoyed by all ages."

To start the weekend, the Motorkhana will be held on Saturday 11 June at the Livestock Exchange in Huntly. This public event will allow locals and visitors alike to see manoeuvring that will put both the vehicles and their drivers to the test. Action begins at 10am and finishes at 3pm, with money raised from gold coin entry going to the Goornong CFA. This will be followed by a cruise from Lake Weeroona to the Bendigo RSL leaving the lake at 5pm.

The Show and Shine event on the Sunday is also great for the general public and it will be held around the Town Hall precinct on Lyttleton Terrace, between Williamson and Mundy Streets, Hargreaves Street between the multi-level carpark and Mundy Street and also on St Andrews Avenue, between Lyttleton Terrace and Myers Street. It will begin at 8am, with trophy presentations at 2pm.

Adding to this activity, the Rotary Club of Bendigo Sandhurst will be offering a BBQ from 8am and there will also be a large display of Chrysler memorabilia on display in the Town Hall.

"It is wonderful to have these extra activities as visitors will come from far and wide for this event," said Ms Mackenzie. "We wish the Chrysler Club another successful year in Bendigo."

For further information visit the event website at www.midstatemopars.com or drop into the Visitor Information Centre in the Historic Post Office Building in Pall Mall.

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For media enquiries please contact Aileen Walsh on 0407 706769 or Jessica Dooly, Business Events Officer, City of Greater Bendigo on 0409 702 298.